

# The

# Butterfly Look

Neutrogena<sup>®</sup>  
MAKEUP

By Erick Cuesta,  
Neutrogena Makeup Spokesperson

## Step 1: Map your face

- Apply your *Hydro Boost Hydrating Tint* or *Healthy Skin Liquid Makeup* as your regularly do. For the contouring you will need a tint 3 to 4 shades darker than your skin tone. Trace the temples. To bring out your cheekbones, find the hollow part by placing your fingers on the sides of your face, and where you feel it dip underneath the bones, just above is where you place your pigment.
- Take a damp makeup sponge or foundation brush and tap over the area of the contour color, merging it into your base foundation. Tap in small circular motions.
- Concentrate the lighter concealer underneath your eyes.
- With a fluffy brush, dust the entire face with the *Shine Control Powder* or *Healthy Skin Powder*.

## Step 2: Enhance your eyes

- Use the *Brightening Eye Perfector* in a lighter color as a base for your eye shadow. Apply it on the entire upper lid.
- A smokey day look will be our go to eye makeup for the spring, SO GET READY! Using the *Nourishing Longwear Eyeshadow in Mink Brown*, apply a soft touch of the bronze shadow on the eyelid, gently padding on the eye.
- Use a touch of the darkest brown on the palette in the crease of the eye starting from the center, and blend.
- Use the lightest color on the palette to highlight the brow bone area and the inner corners of the eyes.
- Use the *Nourishing Eye Liner in Cosmic Black* to line your eyes and seal the liner by applying black shadow over the liner.
- Finish the look with two coats of our NEW *Hydro Boost Plumping Mascara*.

## Step 3: Frame your face

- Ombre is in for eyebrows... First brush your eyebrows upward to see the actual shape of your eyebrows. Frame them with the NEW *Nourishing Brow Pencil*.
- Use soft, short strokes, ensuring to go softer on the application as you get closer to the bridge of the nose. Blend by brushing with the spoolie.
- Use a touch of *Hydro Boost Hydrating Concealer* around the eyebrows to highlight and correct.

## Step 4: Correct and conceal

- Use the *Hydro Boost Hydrating Concealer* one or two shades lighter than your foundation color under the eyes to brighten and correct.
- Apply in the shape of a triangle, using as reference points your the corner of your eyes and the tip of your nose. Blend using the makeup sponge or brush; I typically avoid using my fingers for this step.

## Step 5: A Splash of color

- Use the *Healthy Skin Blush* in color *Flushed 30* to add a splash of color to the apple of your cheeks.

## Step 6: Balance you face with your lips

- Simply enhance the natural color of your lips by using *the MoistureSmooth Color Stick in Watermelon 30*.
- If you like a little shine, chose one of our 6 NEW gloss shades, and add a touch of your favorite *Hydro Boost Hydrating Lip Shine*. I love the Ballet Pink for this look.

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## MAKE IT AN EVENING LOOK IN 5 MINUTES...

### STEP 1: Enhance your day look into an evening look.

- Refresh your eye liner and use the black eye shadow in the Smoky Steel palette to blend the liner into the bronze shadow that's already on your eyes.
- Make sure to blend in an towards the tail of the brow to continue with the "cat eye," and create a lifting effect on your eyes.
- Use the shimmery white shadow in the palette to highlight the inner corners of the eyes, as well as the brow bone.
- Refresh your mascara using the NEW *Hydro Boost plumping Mascara*.

### STEP 2: Lips are it!

- Using a bolder lip color, enhance your look to make it bright and fun.
- Use the *MoistureSmooth Color Stick in Classic Red 150* to add elegance to your look.
- Should you want a bold but sheer look, use the *Hydro Boost Hydrating Lip Shine in Bright Poppy 65*.